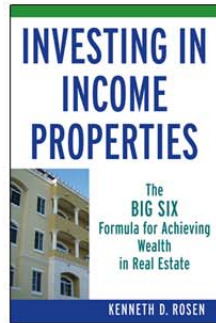


# Good year for business books at fair

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■ Worries about how to survive in this economy are likely to attract good crowds to economics-oriented appearances.

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## INVESTING, NO STOCKS

The notion of investing right now may seem like a ludicrous notion to many people, especially when the stock market has suffered two of its worst declines in the past month. But Ken Rosen isn't considering stocks when he is thinking about investments. His focus is small, income-producing properties like one- and two-story apartment buildings, small office buildings, local retail strips and warehouse space.

His book, *Investing in Income Properties: The Big Six Formula for Achieving Wealth in Real Estate*, isn't a get-rich-quick promise. It's more of a guide to selecting and analyzing the right properties for investment.

"I've weathered three recessions," said Rosen, who claims to have never owned a stock.

His logic on income-producing properties: They are always in demand. Doctors, accountants, therapists always need offices, plumbers and electricians always need small warehouses, and apartments are especially in demand now when many families are lost homes through foreclosures and moved into rentals until they recover financially.

## BUSINESS AND FINANCIAL AUTHORS

- Kenneth Rosen, *Investing in Income Properties*, 5 p.m. Saturday, Room 7128
- Michael Gates Gill, *How Starbucks Save My Life*, 2:30 p.m. Sunday, Room 2106
- Naomi Klein, *The Shock Doctrine: The Rise of Disaster Capitalism*, 10 a.m. Saturday, Chapman
- Sharon Harvey Rosenberg, *The Frugal Duchess: How to Live Well and Save Money* 12:30 p.m. Sunday, Room 7113
- Jeffrey Scahill, *Blackwater: The Rise of the World's Most Powerful Army*, 10 a.m. Saturday, Chapman
- Mark Schapiro, *Exposed: The Toxic Chemistry of Everyday Products and What's at Stake For American Power*, 12:30 p.m. Sunday, Room 7114
- Helen Tse, *Sweet Mandarin* (family memoir about Kily Wok, first Chinese woman to open a Chinese restaurant in Great Britain, currently being adapted into a BBC documentary serial)- 3 p.m. Saturday, Room 7113
- Steven Watts, *Mr. Playboy: Hugh Hefner and the American Dream*, 10:30 a.m. Sunday, Room 7106-07
- Steve Greenberg, *Gadget Nation* (about inventions, entrepreneurs), 11 a.m. Sunday, Room 7113